# Integrity Management Workshop for Managerial Staff of the Testing & Certification Industry

Hong Kong Business Ethics Development Centre, ICAC

29 June 2018







# Outline

- Importance of Professional Integrity
- Legal Requirements & Administrative Controls
- Corruption Prone Areas in the T&C Industry
- Key to Integrity Management
- Services Provided by HKBEDC



# Importance of Professional Integrity





# 3 Tests of Professional Integrity

Legal Test

**Compliance Test** 

**Sunshine Test** 



# Legal Test



# Prevention of Bribery Ordinance (POBO)

Cover both public servants and private sector employees

Protect the interests of different stakeholders

Prevent abuse of office between Agent and Principal

Ensure fair play



## Section 9 - Corrupt Transactions with Agents

Agent (Employee)

Without Approval from principal (Employer)

Solicits / accepts Advantages

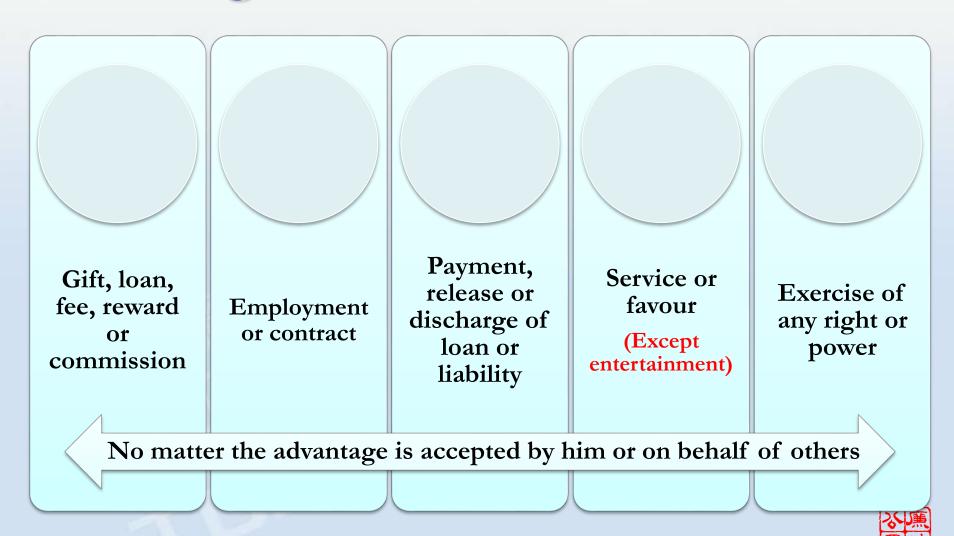
An Act in relation to principal's (employer's) business

Maximum penalties:
7 years' imprisonment and HK\$500,000 fine





# Advantages



### Entertainment

- The provision of food or drink for consumption on the occasion
- Any other entertainment provided at the same time

#### Frequent / lavish entertainment

#### May result in:

- Conflict of interest
- \* Obligatory position
- Sweetening trap



# Principal's Approval

- ➤ Be given by the recipient's principal <u>before</u> the advantage is accepted
  - (e.g. employer, board of directors, but not the direct supervisor)
- ➤ If the advantage is accepted without prior approval, the acceptor should make application as soon as reasonably possible
- Employees' Code of Conduct Stipulate the policies on, among other things, acceptance of advantages by employees, conflict of interest.



## **Conflict of Interest**

When private interests compete or conflict with interests of organization or official duties



### **Conflict of Interest**

#### What are Private Interest?

- Financial and other interest of
  - The staff member himself
  - Family or relations
  - Personal friends
  - Organisation / association with personal or social ties
  - Any person to whom the staff member owed favour or obligated



# Managing Conflict of Interest

- ✓ Avoid
- **✓** Declare
- => Mitigated actions to be taken



## Section 19

#### No defence even if:

The advantage is customary in any profession / trade / vocation / calling



## Section 11

#### No defence even if:

## The recipient:

- \* did not actually have such power / right to carry out the act;
- \* did not in fact do so; or
- \* had no intention to do so



# Section 9(3) – Using False Information to Deceive Principals

Any agent (employee)

Use false / erroneous / defective receipt, account or other document

With an intent to deceive his principal (employer)

Maximum penalties: 7 years' imprisonment and HK\$500,000 fine



# Section 8 – Bribery of Public Servants by Persons Having Dealings with Public Bodies

Any person

Without lawful authority / reasonable excuse

While having dealings with any government department of public body

Offers an advantage to any public servant employed by that department / public body

Maximum penalties: 7 years' imprisonment and HK\$500,000 fine



# Compliance Test



# Administrative Controls over Malpractices





# Sunshine Test



### **Sunshine Test**

- Perception of others
  - Can I disclose to, or openly discuss the situation with others (e.g. supervisor, colleagues)?
  - Would others doubt my integrity or accuse me of abuse or impropriety?



# Corruption Prone Areas in the T&C Industry



# Corruption Prone Areas in the Testing and Certification Industry

## Acceptance of advantage

- Fabricate test results / forge test reports
- ➤ Meddle with samples
- Expedite testing and certification process
- > Subcontract testing and certification, and related services
- > Procurement
- ➤ Guarantee a passing accreditation / certification result

## Offer of advantage

> Obtain business



# Corruption Prone Areas in the Testing and Certification Industry

- Other areas of concern:
  - > Entertainment
  - **➤** Confidentiality
  - > Conflict of interest
  - > False claim of reimbursement



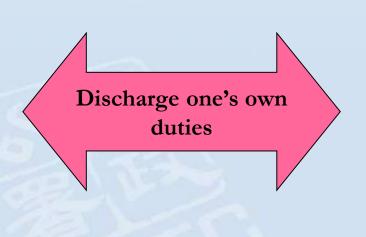
# Key to Integrity Management



## Dual Roles of T&C Professionals

ROLE 1

ROLE 2







# Key to Integrity Management

- Set a role model for staff members
- Understand the corruption risks faced by staff members
- Implement integrity management



### Role Model

- Strictly abide by the law, rules and regulations
- Assist in implementing and enhancing system control in the company
- Prudent handling of conflict of interest
- Always consider the interests of the company and customers first



# Understand the Corruption Risks

Management Factors

o Staff Factors



# Risk Analysis – Management Factors

#### Internal Control and Organisational Culture

- Lack of system control
- Lack of supervision and monitoring
- Lack of communication



# Risk Analysis – Staff Factors

#### Staff's Behaviour and Mindset

- Lack of legal knowledge
- Lack of integrity
- Lack of proper judgement



## Implement Integrity Management

- (1) Strengthening System Control
  - Formulate code of conduct
  - Set up clear operational procedures and conduct periodic reviews
  - Put in place checks and balances (e.g. handling conflict of interest)



# Essential Elements of a Code of Conduct



#### **Ethical Commitment**

Core values – honesty, integrity and fair play must be upheld by all directors and staff at all times

Set out the basic standard of conduct expected of all directors and staff, and the Company's policy on acceptance of advantage (principal's approval) and handling of conflict of interest when dealing with the Company's business



## Acceptance of Advantage

- All directors and staff should not solicit or accept any advantage for themselves or others from those having business dealings with the Company and subordinates, except when offered on a voluntary basis under certain circumstances.
- ➤ Gifts or souvenirs presented to directors and staff in official functions are deemed as offers to the Company
- Decline the offer under certain circumstances
- > Any additional restrictions set by the client



# Offer of Advantage

Prohibit offering advantages for the purpose of influencing any person in any dealing, or any public official, when conducting the company's business



#### Entertainment

- Avoid accepting lavish or frequent entertainments from persons with whom the company has business dealing (e.g. suppliers, contractors) or from his subordinates
- To maintain impartiality, staff members, especially those carrying out inspection duties, should not accept free meals / entertainment from the organizations being assessed unless under very exceptional circumstances



# Other topics ...

- Conflict of interest
- Records, Accounts and Other Documents
- Use of Company Assets and Confidentiality of Information
- Outside Employment
- Relationship with Suppliers, Contractors and Customers

## Corruption Prevention Guide for Testing & Certification Industry

#### APPENDIX 1

#### SAMPLE CODE OF CONDUCT

#### Introduction

 The (name of company) (hereafter referred to as the Company) regards honesty, integrity and fair play as our core values that must be upheld by all directors and staff of the Company at all times. This Code sets out the basic standard of conduct expected of all directors and staff, and the Company's policy on acceptance of advantage and handling of conflict of interest when dealing with the Company's business.

#### Prevention of Bribery

#### Prevention of Bribery Ordinance

Under the Prevention of Bribery Ordinance (the Ordinance), any director
or staff member who, without the permission of his employer or principal (i.e. the
Company), solicits or accepts an advantage as a reward or inducement for doing any act
or showing favour in relation to the latter's business, commits an offence. The person
offering the advantage also commits an offence.

(The relevant provisions of Section 9 of the Ordinance and the definition of "advantage" are detailed at Annex 1.)

#### Acceptance of Advantage

- It is the Company's policy that directors and staff should not solicit or accept
  any advantage for themselves or others, from any person, company or organization
  having business dealings with the Company, except that they may accept (but not solicit)
  the following advantages when offered on a voluntary basis:
  - (a) advertising or promotional gifts or souvenits of a nominal value; or
  - (b) gifts given on festive or special occasions, subject to a maximum limit of \$ in value; or
  - discounts or other special offers given by any person or company to them as customers, on terms and conditions equally applicable to other customers in general; or
  - (d) gifts or souvenirs of nominal value presented to them in official functions.

No director or staff member should accept any advantage from a subordinate, except those mentioned in paragraphs (a) and (b) above.

Staff cover BM-sime, pan-sime and emporary staff, except where specified.

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## Implement Integrity Management

#### (2) Managing Staff Integrity

- Act as a role model of high professionalism
- Appoint the right people
- Play the guardian role
- Arrange integrity trainings for staff
- Adopt a zero tolerance stance against corruption and malpractice





# **Report Corruption**

In-person

Report Centre or 7 Regional Offices

24-hour Hotline

25 266 366

Mail

GPO Box 1000, HK



# Services Provided by Hong Kong Business Ethics Development Centre

- Arranging training on business / professional ethics and corruption prevention
- Formulating / reviewing codes of conduct
- Offering advice on system control
- Producing practical guides





## Services Provided by Hong Kong Business Ethics Development Centre



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Services Provided by Hong Kong Business Ethics Development Centre

#### 14 June 2018

#### Anti-corruption Workshops for Testing and Certification Organisations

One of Hong Kong's key strengths is the high level of integrity of the Hong Kong society as a whole, which gives confidence to users of our testing and certification (T&C) services. Maintaining a high level of professional integrity is of utmost importance to the T&C industry and...

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#### The Hong Kong Institute of Bankers (HKIB) Annual Banking Conference 2018

The Hong Kong Business Ethics Development Centre continues to serve as a supporting organisation for the Annual Banking Conference (Conference) this year and encourages banking executives and related professionals to join the event. The Conference is an annual event organised by...

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#### 04 June 2018

#### Tips on Managing Relationship with Public Servants

Small and medium enterprises (SMEs) often have business dealings with public servants in their day-to-day activities. The Hong Kong Business Ethics Development Centre (HKBEDC) has recently produced a feature article to remind SME operators of the relevant anti-corruption provisions to take heed..

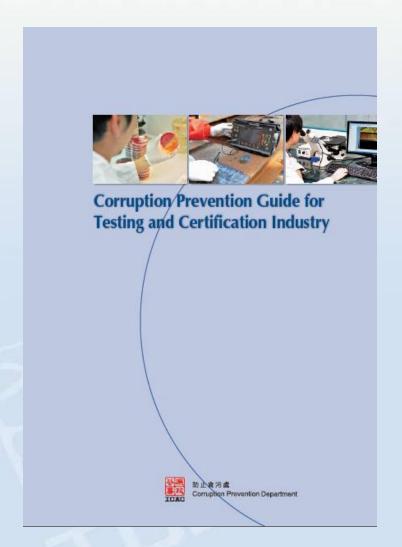


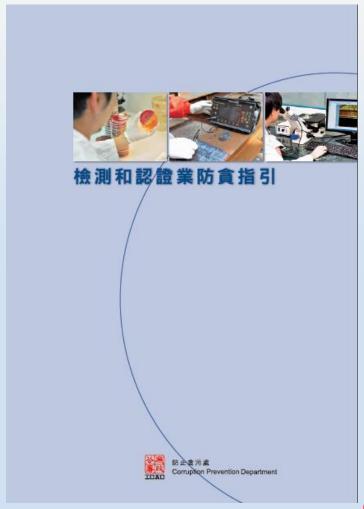


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#### Reference Material









## Disclaimer

This Powerpoint material aims at providing general guidance on the common corruption risks and preventive measures in the private sector and does not purport to deal with corruption issues that may arise in any given situation. Description and explanations of the legal requirements under the relevant Ordinances and the recommended practices are necessarily general and abbreviated to make this Powerpoint material easy to understand from the layman's angle. Users of this Powerpoint material should refer to the original legislations or seek ICAC's advice as and when necessary. While we endeavour to ensure the accuracy of the information in this Powerpoint, no statement, representation, warranty or guarantee, expressed or implied, is given by us as to the accuracy, completeness or appropriateness of such information for use in any particular circumstances. The ICAC is not responsible for any loss or damage whatsoever arising out of the use of this Powerpoint material or in connection with any information contained in this Powerpoint material. The copyright of this Powerpoint material is owned by the ICAC. The PowerPoint material may be reproduced for non-commercial use provided that the source of the material is identified and the copyright status acknowledged. For any enquiries, please contact Hong Kong Business Ethics Development Centre (www.hkbedc.icac.hk).