

ISO/IEC 27001

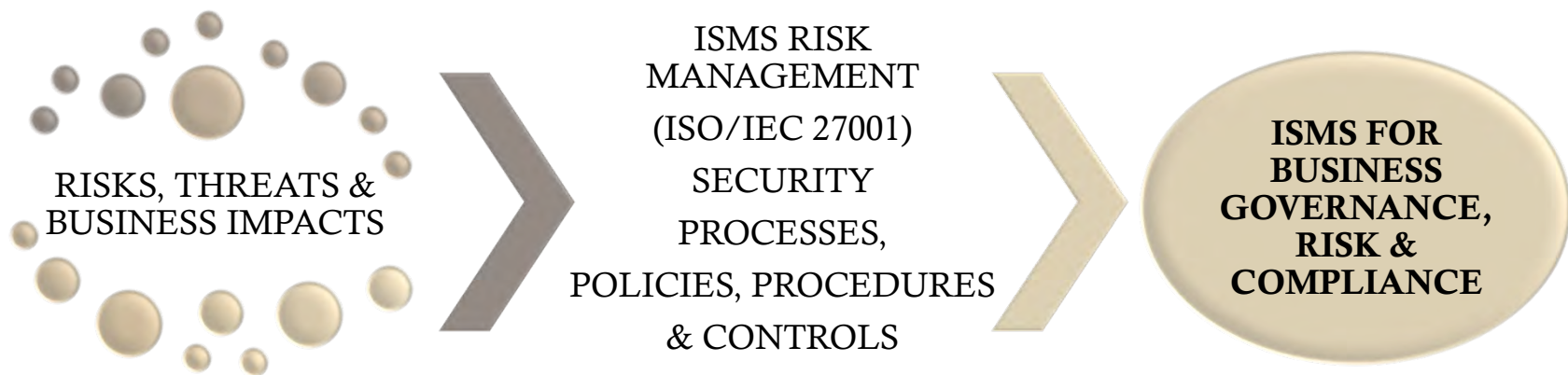
*A Global Success, A Corporate Benefit and A
Competitive Advantage*

Prof. Edward Humphreys
Convenor of ISO/IEC JTC 1/SC27/WG1

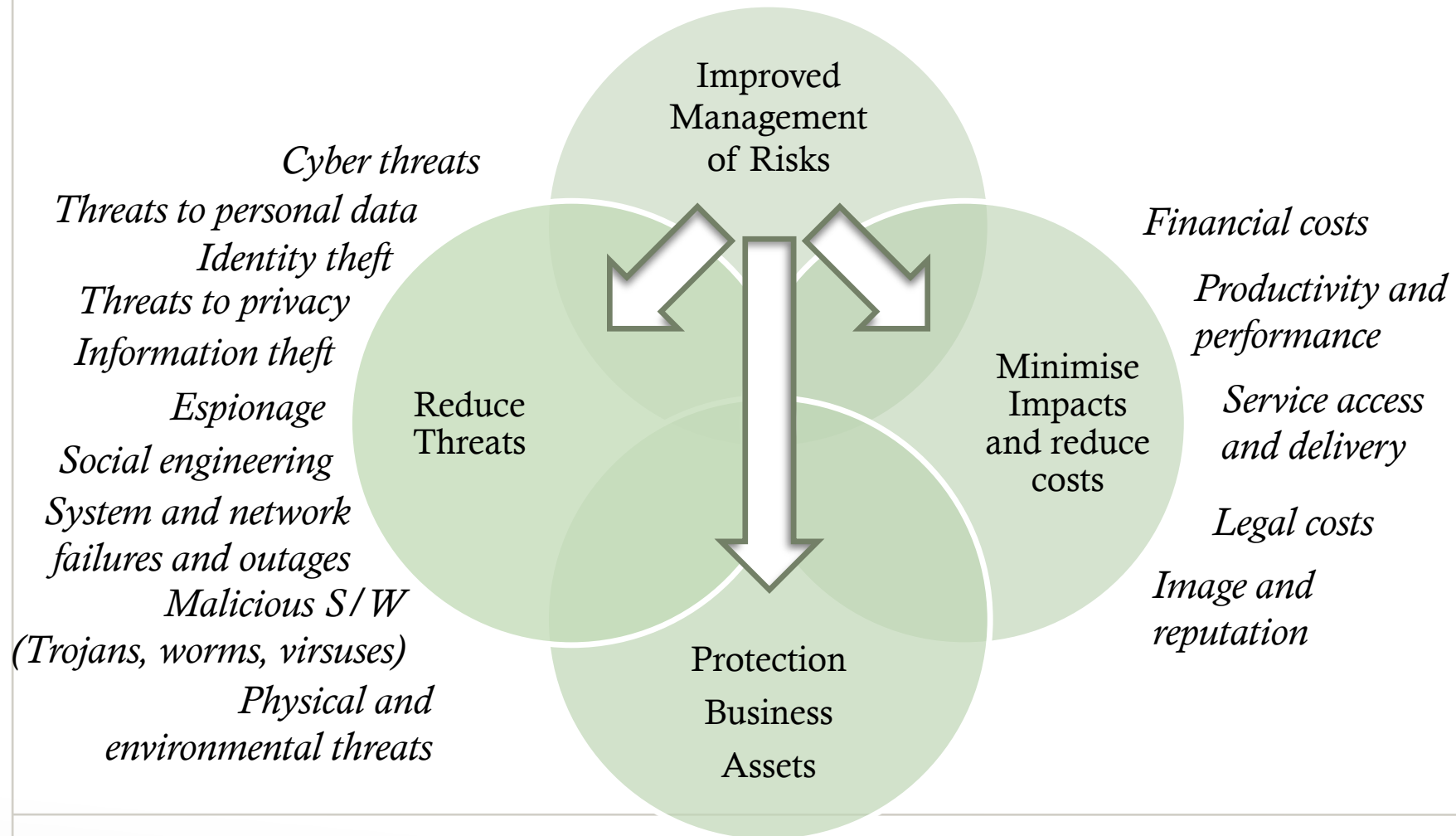
Pacific Accreditation Cooperation (PAC)
Hong Kong, 18th June 2012

What is ISO/IEC 27001?

- Information Security Management System (ISMS) standard
- Used for accredited certifications
 - ISO 17021 & ISO/IEC 27006, ISO 19011 & ISO/IEC 27007
- Based on risk-management processes, information security controls and effective continuous improvement



Proven Business Security



Proven Business Security

Ensuring **only authorised users have access** to business information, personal data, customer data ...

Confidentiality

Ensuring **accuracy and correctness** of business information, personal data, customer data and other resources (systems, process, services)

ISMS
Deliverables

Ensuring continuous **access and availability** of business information, personal data, customer data and other resources (systems, process, services)

Integrity

Availability

Proven Return on Security Investment

Improved protection of business assets

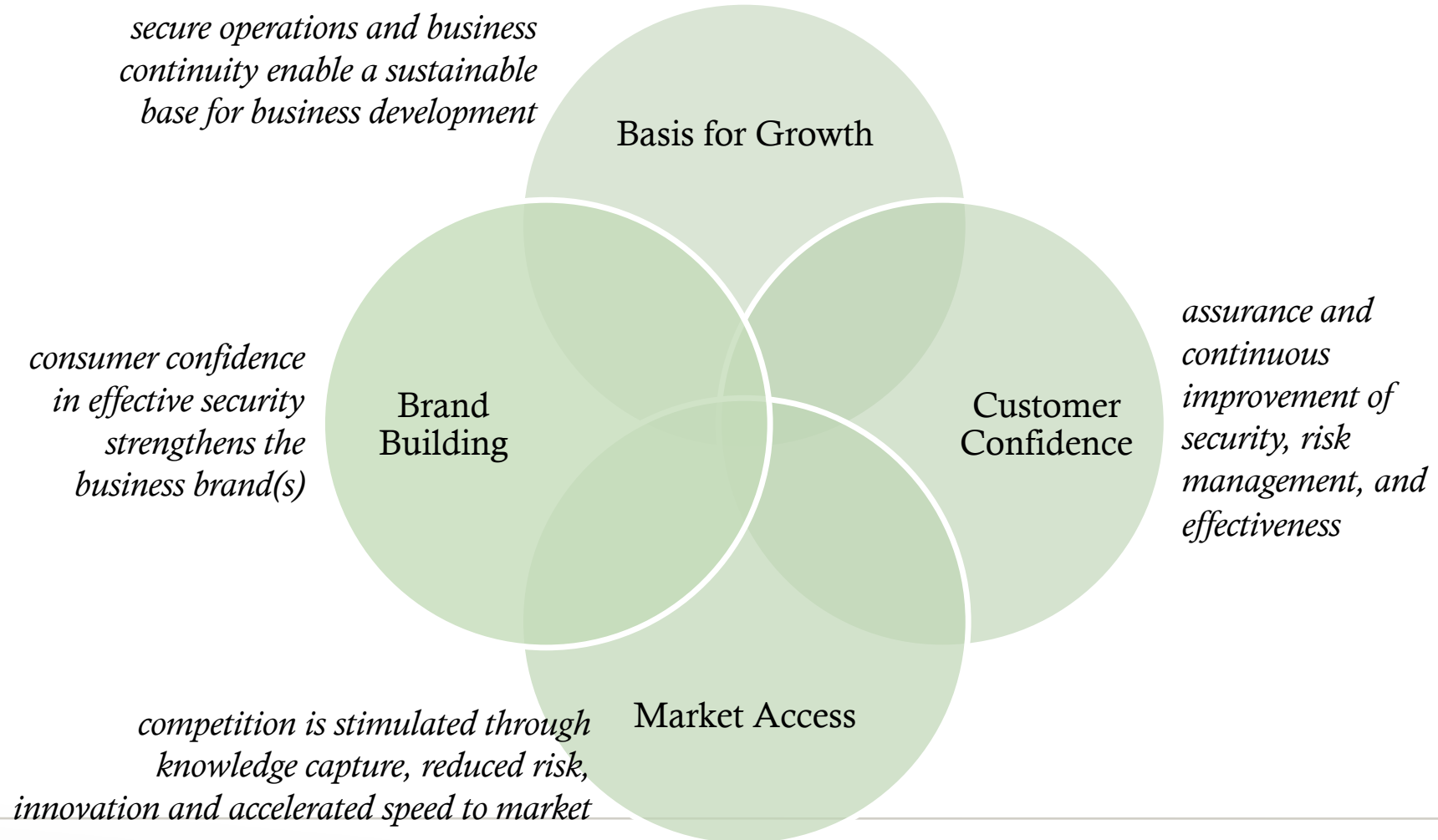
- More effective use of security processes and controls
- Measurable reductions in data loss or damage, security incidents, business disruptions and risks to assets
- Maximising business use, application and availability of business resources

Protecting investments

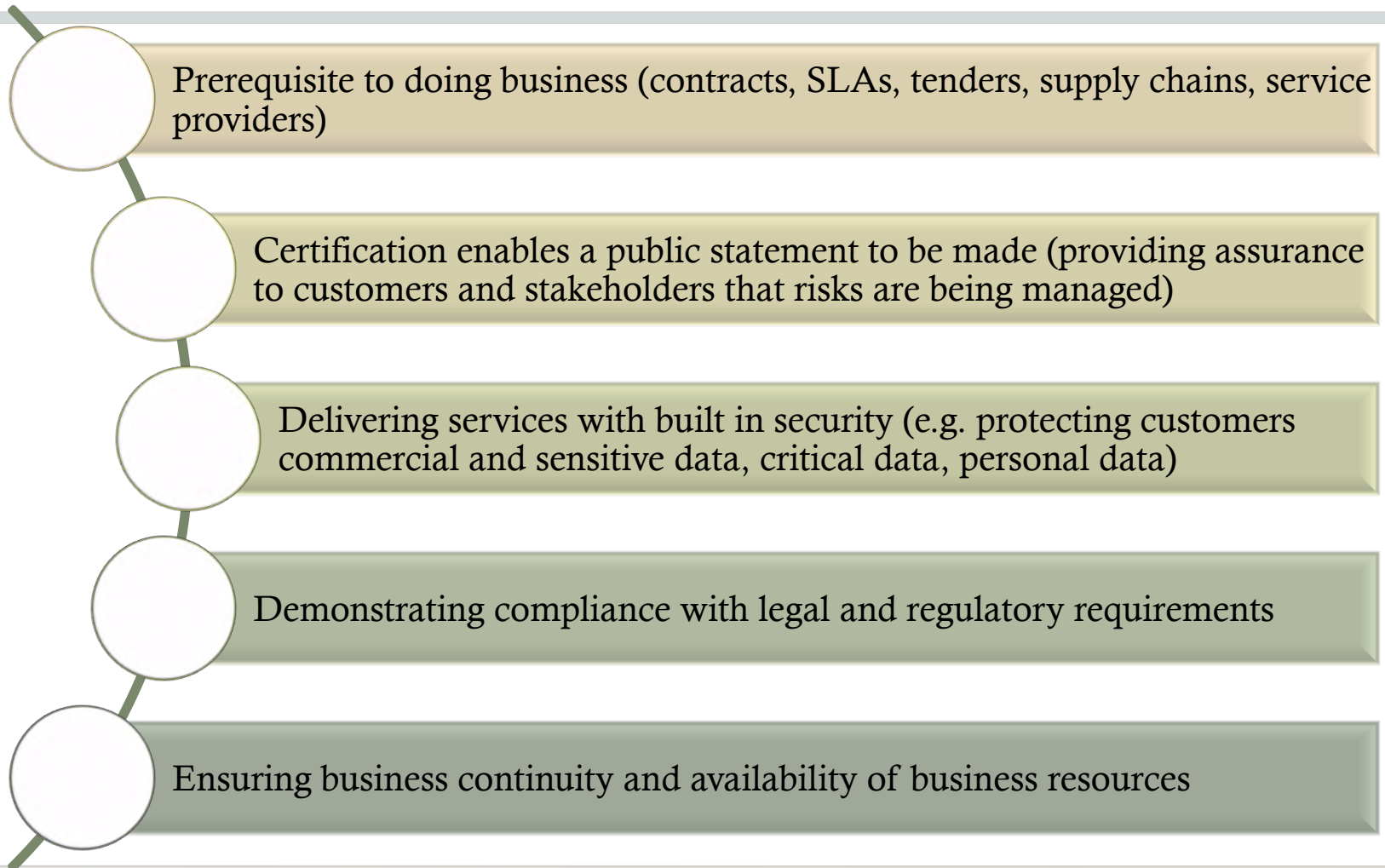
Creating business opportunities

Competitive advantages

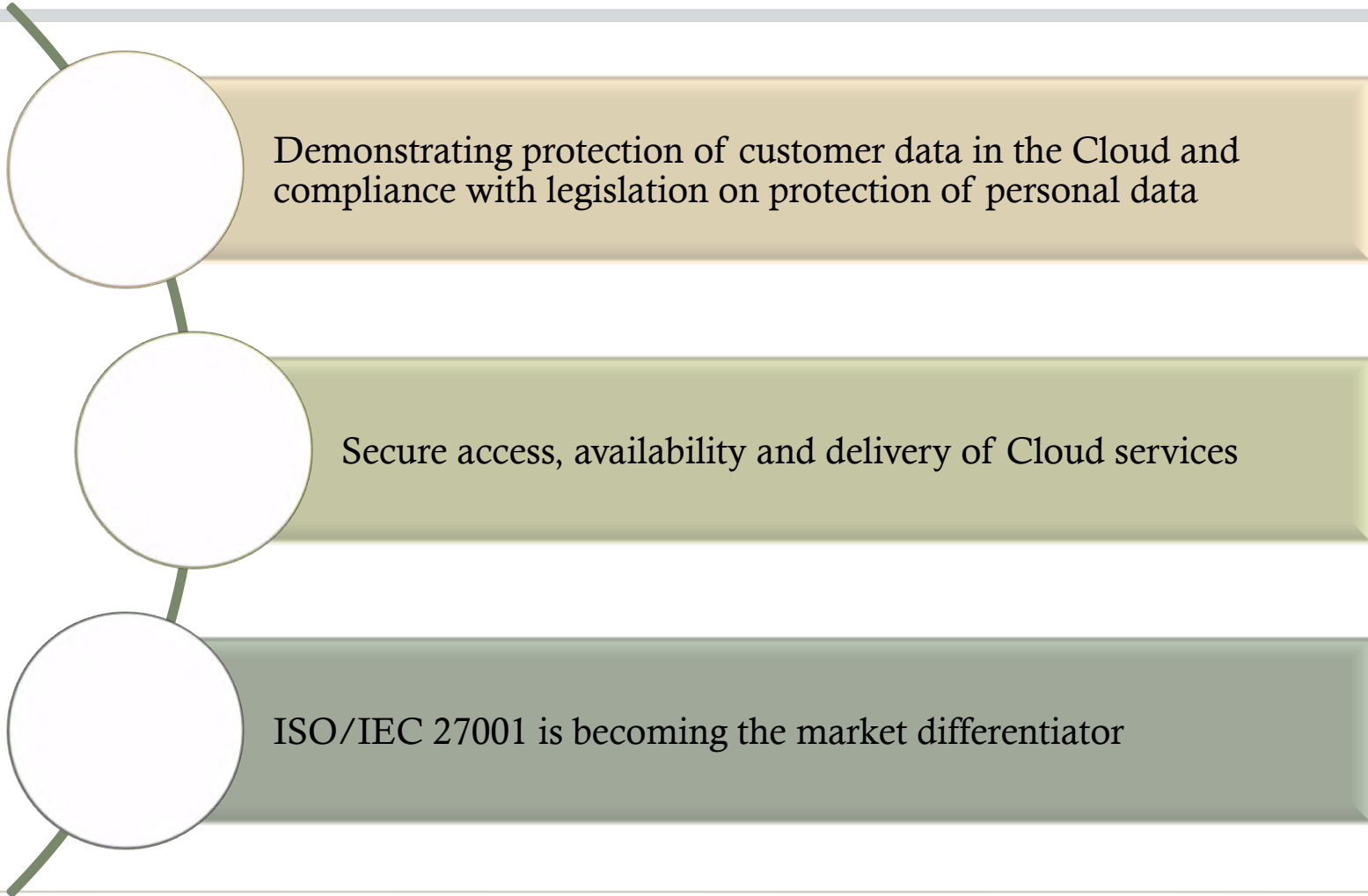
Proven Business Benefits



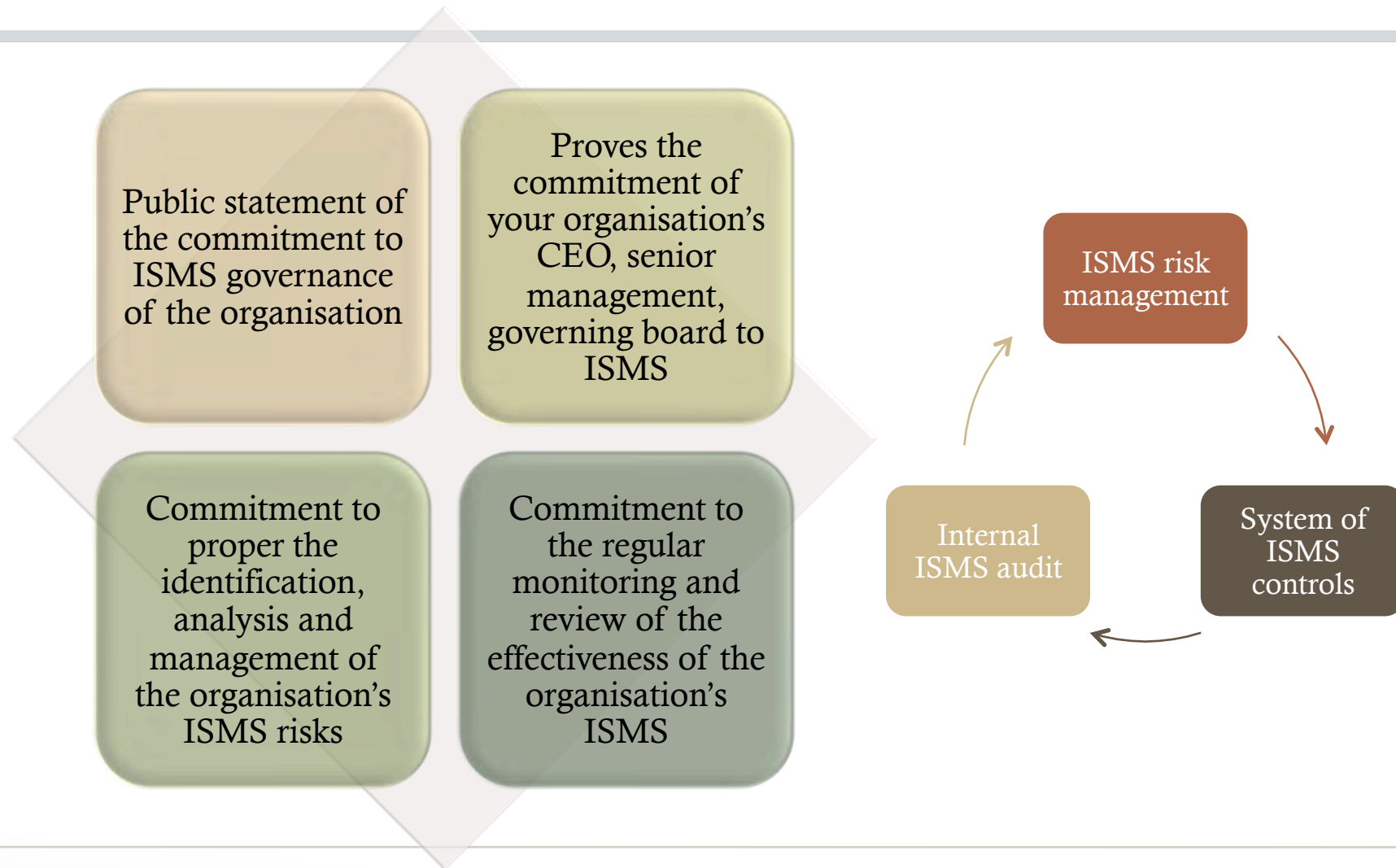
Increasing Competitiveness



Increasing Competitiveness (Example – Cloud and Web Services)



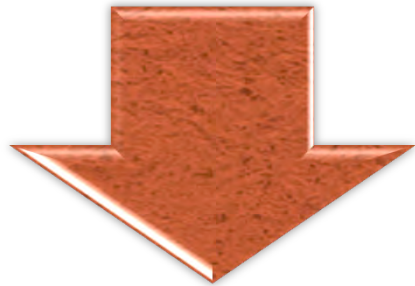
Showing Commitment through ISO/ IEC 27001 Certification



Operational Benefits through ISO/IEC 27001 Certification

Increases operational effectiveness and performance

- More time spent on pro-active operational process than needing to recover from the affects of security incidents
- Less interruptions means greater productivity and performance
- Greater staff awareness of leading to staff being able to more likely to spot and avoid potential security risks and incidents.



Decreases the impact of incidents and business disruptions

- Being ready and prepared in the event of a security incident means quicker response times and less operational impact.
- Less time spent on responding to security incidents
- Decrease in the costs and resources needed to resolve security incidents



Customer Confidence through ISO/ IEC 27001 Certification

What's in it for my
business?

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graph LR; A[What's in it for my business?] --- B[Being better able to reassure customers that our information security is "fit for purpose" to protect their information makes good market sense and shows good corporate responsibility and governance]; A --- C[Maintaining a loyal customer base means less resource spent on finding new customers and investors]; A --- D[Reduction in costs and penalties for failing to meet contracts and SLAs]; A --- E[Opportunities for positive PR];
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Being better able to reassure customers that our information security is “fit for purpose” to protect their information makes good market sense and shows good corporate responsibility and governance

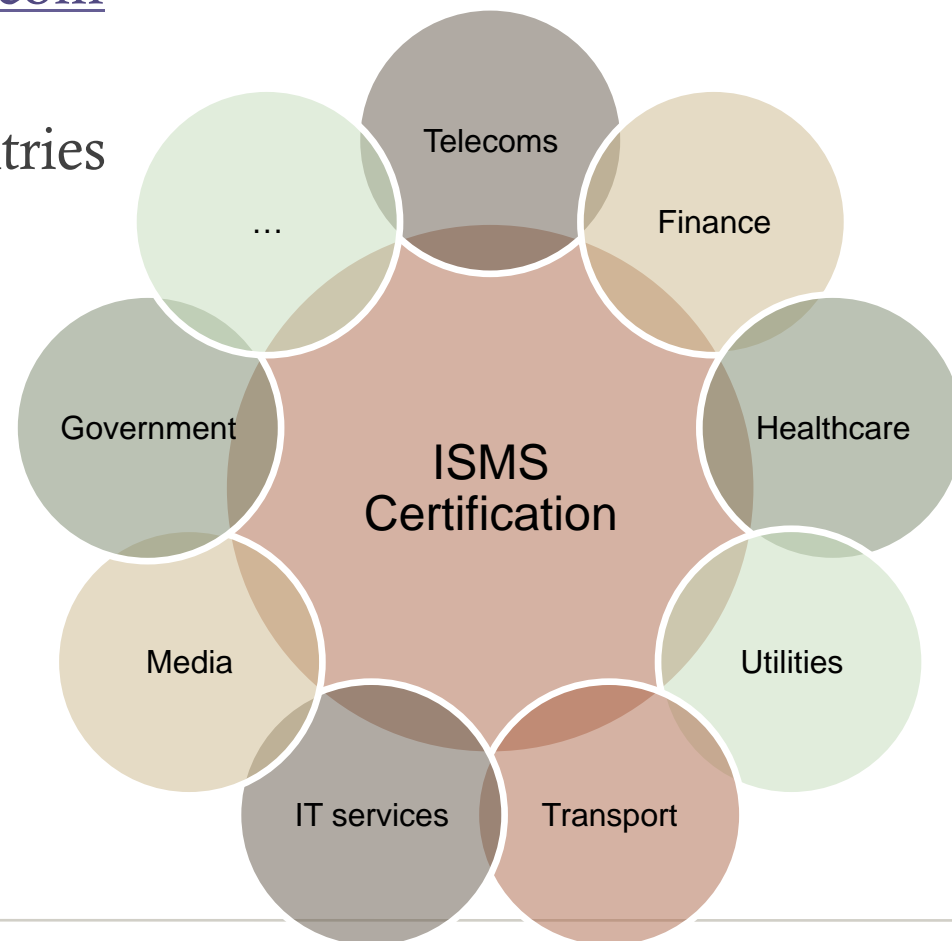
Maintaining a loyal customer base means less resource spent on finding new customers and investors

Reduction in costs and penalties for failing to meet contracts and SLAs

Opportunities for positive PR

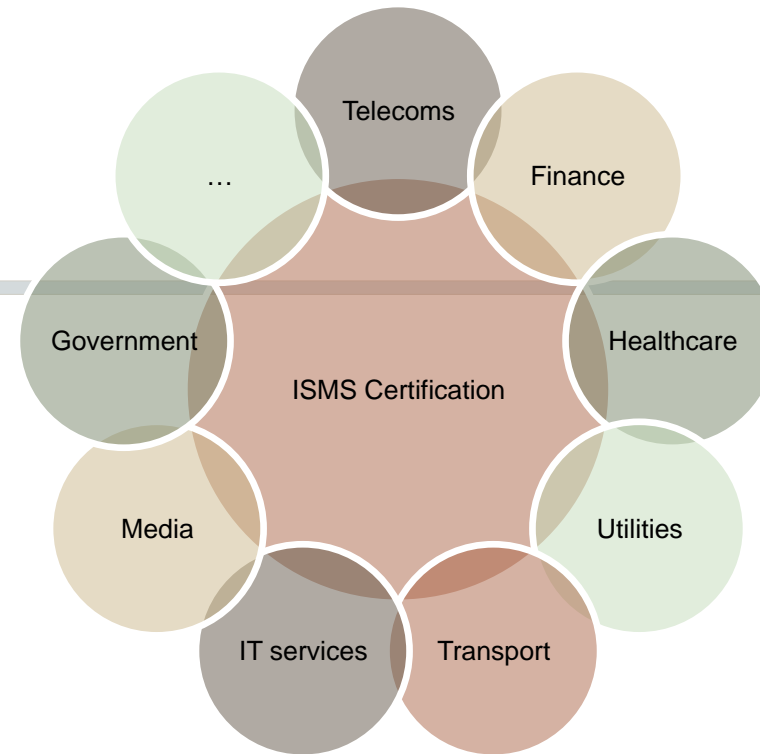
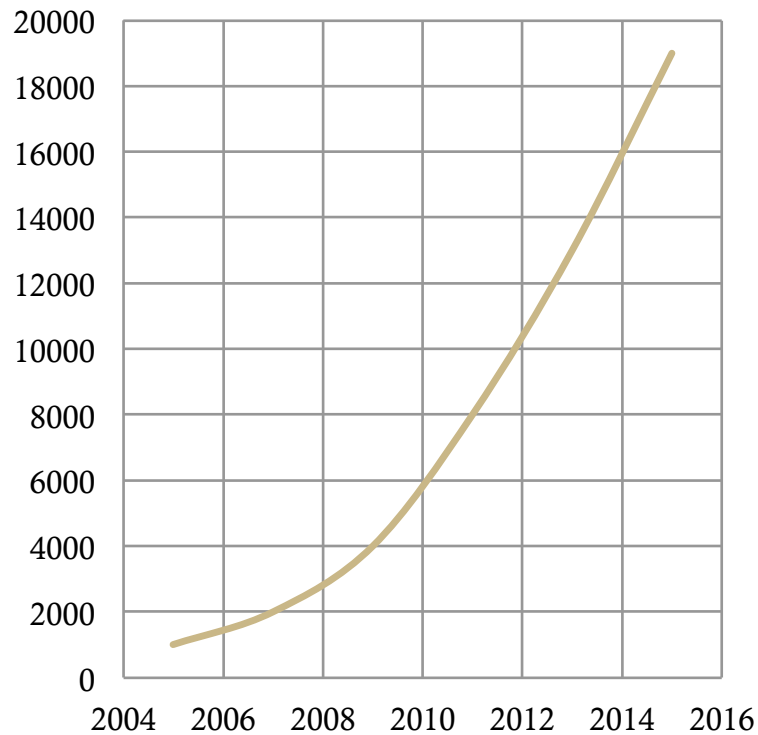
Certifications

- www.ISO27001certificates.com
- Small, medium and large organisations from 86 countries
 - Japan
 - UK
 - India
 - China
 - Taiwan
 - Germany
 - Czech Rep.
 - Rep. of Korea
 - USA
 - Italy
 - Spain
 - ...



Certifications

Certifications



- Telecoms (British Telecom, China Telecom, France Telecom KDDI, Korea Telecom, KPN, NTT, PCCW, T-Systems, ...)
- Banks (Banque de France, China Construction Bank, Citi Bank, Federal Reserve Banks, World Bank ...)
- Vendors (Amazon Web Services, Google Apps Services, HP, IBM, Microsoft Office 365, Ricoh, Samsung, SAP, Siemens, Sony, Sun, Toshiba, Unisys, Xerox ...)
- Government Depts. (Australia, Canada, ... Germany, Hong Kong, Italy, ... Spain, ... UAE, UK, USA), UN
- Electricity, water and gas suppliers, Oil companies (Shell Airlines, railways, road systems ... Hospitals and health service suppliers ... Bechtel, Deutsche Post, Hyundai, Reuters HK and SA

Future Developments

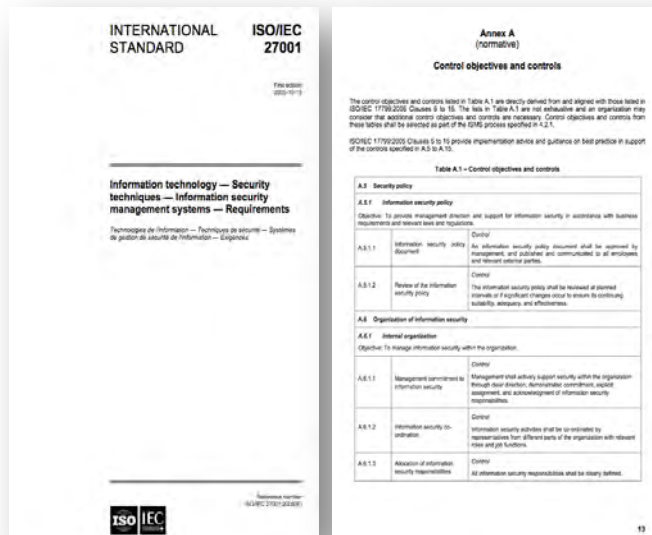
- ISO/IEC 27001: 2005 currently under revision
 - Adopting TMB Guide 83 (which is now Annex SL of the ISO Directives)
 - harmonized structure
 - common text
 - common terminology for all MSS
- ISO/IEC 27006: 2011 (*Requirements for bodies providing audit and certification of information security management systems*) is currently under revision to align with the revision of ISO 17021

Future Developments

- Development of Sector Specific Standards for ISO/IEC 27001 Certifications
 - Cloud Computing (*ISO/IEC 27017/27018*)
 - Protection of Personal Data
 - Telecoms (*ISO/IEC 27011*)
 - IT Service Management (*ISO/IEC 27013*) – *ISO/IEC 20000-1 & ISO/IEC 27001*
 - Finance (*ISO/IEC 27015*)
 - Smart Grid ...

Future Developments

- Development of Sector Specific Standards for ISO/IEC 27001 Certifications
 - Cloud Computing (*ISO/IEC 27017/27018*)



ISMS processes + controls

+

Additional sector-specific controls (e.g. ISO/IEC 27017 and ISO/IEC 27018 Cloud Specific)



ISMS Certificate
Scope: Cloud Services

AB Accreditation mark	CB ISMS certification mark
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Thank You
For Listening



Any Questions